



THE HON JOSH FRYDENBERG MP
Minister for the Environment and Energy

MEDIA RELEASE

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WORLD WILDLIFE DAY 2017

On World Wildlife Day, the Turnbull Government is pleased to report it is on track to invest more than \$210 million through our Threatened Species Strategy.

This year World Wildlife Day is under the theme “Listen to the young voices”, to inspire young people, as the future leaders and decision makers of the world, to act at both local and global levels to protect endangered wildlife.

For that reason I was pleased to join our Threatened Species Commissioner at Strathcona Baptist Grammar School, to recognise and raise awareness of the world’s wild animals and plants and more particularly our own threatened species.

The Threatened Species Strategy is a plan for how we will prioritise our efforts and to work in partnership with the community and state and territory governments over the next five years.

The Strategy sets out a road map and highlights how our approach of science, action and partnership can be used to achieve the long-term goal of reversing species declines and supporting species recovery.

Already the Fund is helping species like the beautiful helmeted honeyeater, the avian emblem of Victoria, which has doubled in numbers.

World Wildlife Day commenced in 2014 following a UN proclamation and is a day we celebrate the world’s remarkable animals, and especially the remarkable and unique animals that call Australia home including cockatoos, rosellas, wallabies and bilbies.

World Wildlife Day Festivities also coincided with Clean Up Australia Day activities at Strathcona Baptist Grammar School ahead of the clean up’s official day on Sunday 5 March 2017.

More information about how to get involved in Clean Up Australia Day can be found via:
<http://www.cleanupaustraliaday.org.au/get-involved/>

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